

BRIDGES ACADEMY

February 11, 2012
"A NIGHT IN OLD HOLLYWOOD"
GALA AND SILENT AUCTION
Sponsorship Opportunities

(Please return form and payment no later than December 31, 2011)

Name of Sponsor _____
Address: _____
Address Line 2: _____
City, State Zip: _____
Contact: _____
Phone No.: _____
E-mail Address: _____

Business Sponsorships:

Studio Head \$5,000



- Full page color ad and special mention with Logo on inside front cover of Program Book
- Ability to display 24" x 36" poster with logo at event
- Listing on Home Page of Bridges Academy website with business logo and click-through link to sponsor's website
- Recognition in Development Newsletter
- Special acknowledgement during the event

Stars \$1,000



- Full page black and white ad and acknowledgement in Program Book
- Ability to display 22" x 28" poster with logo at event
- Listing on Giving Page of Bridges Academy website with business logo and click-through link to sponsor's website
- Recognition in Development Newsletter
- Special acknowledgement during the event

Producers \$1,500



- Full page black and white ad and special mention in Program Book
- Ability to display 24" x 36" poster with logo at event
- Listing on Home Page of Bridges Academy website with business logo and click-through link to sponsor's website
- Recognition in Development Newsletter
- Special acknowledgement during the event

Cameos \$500



- ½ page ad black and white ad and acknowledgement in Program Book
- Ability to display 18" x 24" poster with logo at event
- Listing on Giving Page of Bridges Academy website
- Recognition in Development Newsletter

Individual Sponsorships (Personal/Business/Combination) with tickets for reserved dinner seating will be available, and may be purchased, in early January. If you would like to be sent an event invitation with full details, please contact Jenya Worrell at 818-267-4287 or jenyaworrell@mac.com. For reference, individual sponsorship packages to be offered at the time are as follows:

- **\$1,500** a reserved table (10 seats) with Placard on Table displaying Sponsor's name and a full page black and white ad in program book (\$1,800 value)
- **\$500** 2 reserved seats and a full page black and white ad in program book (\$600 value)
- **\$350** 2 reserved seats and a ½ page black and white ad in program book (\$500 value)
- **\$150** 1 reserved seat

Entry tickets to the event (no reserved dinner seating) will be \$110 each.

Please return completed form, together with a check payable to **Bridges Academy**, no later than December 31st to Kristen Schwarz at the address below. For questions please contact: Jenya Worrell at 818-267-4287 or jenyaworrell@mac.com
Tax ID# 95-4659439

BRIDGES ACADEMY

February 11, 2012
"A NIGHT IN OLD HOLLYWOOD"
GALA AND SILENT AUCTION
Program Book Ad Form

(Please return form and payment no later than December 31, 2011)

Name of Business/
Person for this ad:

Address:

Address Line 2:

City, State Zip:

Contact:

Phone No.:

E-mail Address:

ADVERTISING RATES

(Ad only – for sponsorships, which may include an ad in the Program Book and/or Gala tickets, please see enclosed Sponsorship Opportunities form)

Size of ad (please check one):

- | | | | |
|--------------------------|--------------------|--------------------------------|-------|
| <input type="checkbox"/> | Full Page..... | 6-1/2" wide x 7-1/2" high..... | \$300 |
| <input type="checkbox"/> | Half Page..... | 6-1/2" wide x 3-1/4" high..... | \$200 |
| <input type="checkbox"/> | Quarter Page..... | 3-1/4" wide x 3-1/4" high..... | \$100 |
| <input type="checkbox"/> | Business Card..... | 3-1/2" wide x 2" high..... | \$50 |

Type of ad:

Please check one: Business _____ Personal _____ Sponsor _____

BRIDGES CONTACT: Name: _____ Phone: _____

For ad copy, we encourage a digital file (e-mail or cd) of at least 300 ppi in one of the following formats: .jpg, .psd, .ai, .eps, or .pdf. However, we will accept your copy and assist you in the preparation of your message. If you have any questions, please contact Lauren Firestone at (213) 610-7631 or cookfire@inreach.com. Thank you. Please include a copy of this form with your ad and retain a copy for your records.

Please submit completed form with artwork and check, payable to *Bridges Academy*, on or before December 31st to:

Bridges Academy (at the address below)
Attn: Kristen Schwarz

Tax ID# 95-4659439